

DATA PROCESSING INFORMATION

Dear User,

According to the **General Data EU Regulation 2016/679 on the protection of natural persons concerning the processing of personal data (GDPR)**, Dolomite Mountains Srl, in its capacity as Data Controller, would like to inform you of the processing of personal data collected when booking a package holiday, and on the used services.

Specifically, notice of the following is hereby given:

Purpose of data processing:

Your personal data (and the ones of other participants/family) required during the booking process of your package holiday, either on the website or by the Dolomite Mountains operators, are necessary in order to be able to proceed with your reservation.

Specifically, Dolomite Mountains will process your above-mentioned data in order to:

1. Register your request for a reservation and further proceed with the planning of your trip, your accommodation, the activities, etc. In order to do this, Dolomite Mountains will have to transfer some of its Customer's Personal Data to other tour operators, transportation carriers, facilities, tourist guides, professionals, and generally all the collaborating partners providing the services included and required in the package holiday you purchased;
2. respond to any potential requests for information, assist with the reservation, and give you feedback on any further requests you made;
3. accomplish administrative and accounting purposes of the **Data Controller**, for example, in order to manage payments;
4. according to **Art. 130, paragraph 4, of Italian Legislative Decree 196/03**, send you by email new customized suggestions, offers and discounts, and any other further notice related to services similar to those you used unless you expressly object to our address info@dolomitemountains.com. You can at any time choose to stop receiving our newsletters by following the procedure indicated in our emails (OPT-OUT).

Lawful Legal Basis for Data Processing

The legal basis of the processing, as referred to in points 1-2-3, is provided for by **art. 6 para. 1 Letter B GDPR (performance of a contract or implementation of pre-contractual measures requested by the Data Subject)** and by **art. 6 para. 1 Letter C GDPR (fulfillment of legal obligations)**.

The legal basis for the processing of personal data, as referred to in point 4, is that provided by **art. 130, paragraph 4 D.lgs 196/03 (Legislative Decree no. 196 of 30 June 2003)**.

Transmission or disclosure of personal data

The personal data collected for the above-mentioned purposes related to the management and organization of the travel package will be transmitted to other tour operators, transportation carriers, facilities, tourist guides, professionals, and generally to all the collaborating partners providing the services included and required in the package holiday you purchased. It is also possible for your data to be transmitted by automated partner means (e.g., IT companies, regional authorities, etc.) solely to successfully aid the booking process.

Data Retention and Data Transfer outside the EU

The personal data provided will be solely stored for no longer than is necessary to fulfill the above-mentioned purposes. The storage time may vary depending on the services used; for example, for the receiving of marketing material, personal data will be stored until the data subject requests its cancellation. For administrative purposes, the data retention may otherwise be extended for no longer than ten years. We also inform you that the above-mentioned third parties may subject you to different data retention times. The User is therefore invited to view the individual's privacy policy.

Dolomite Mountains will not communicate your personal data outside the EU. Your personal data may be disclosed outside the EU if your package and the services you purchased are provided by companies located in non-EU territories.

If for these countries the conditions in **art. 45 and 46 GDPR** are not met, your data will be transferred as they are necessary for the performance of a contract concluded between the subject and the Data Controller; that is when the data transfer is necessary for the implementation of pre-contractual and contractual measures adopted at the data subject's request (**art. 49 para. 1 Lett. B in Reg. EU 679/2016**).

Data Controller

Dolomite Mountains s.r.l. with registered office on Strada Micurá de Rù, 23°, 39036 San Cassiano in Badia (BZ), VAT IT01087580252, is the data controller responsible for your Personal Data Processing. If you wish to contact the company, you may do so at the following number and addresses.

Tel. +39 0471 840005, info@dolomitemountains.com .

Your rights

You may at any time exercise these rights provided by **EU Reg. 679/16 (GDPR)** as follows: **Right of access (art. 15)**, **Right to rectification (art. 16)**, **Right to erasure (“right to be forgotten,” art. 17)**, **Right to restriction of the processing (art. 18)**, **Right to data portability (art. 20)**, **Right to contact the Authority (Guarantor)** for the protection of personal Data. For further information about the above-mentioned Rights and their exercise, you can contact the Data Controller. To help you exercise your rights, you will find a form on our website www.dolomitemountains.com.